

Fact sheet

automechanika
SHANGHAI

29.11 –
2.12.2023

Shanghai, China

Fair Name	Shanghai International Trade Fair for Automotive Parts, Equipment and Service Suppliers		
Fair Date	29.11 – 2.12.2023		
Opening Hours	9:00am – 5:00pm (last day until 3:00pm)		
Venue	National Exhibition and Convention Center (Shanghai), China		
Exhibition Space	280,000 sqm (expected)		
Exhibitor	3,302 (Automechanika Shanghai 2022 – Shenzhen Edition)		
Visitor	106,383 (Automechanika Shanghai 2022 – Shenzhen Edition)		
Product Groups	<p>Parts & Components: Components for conventional drive systems; chassis; body; standard mechanical parts; interior; exterior; charging accessories 12 volt; regenerated, restored and renewed parts for cars and utility vehicles; external vehicle air quality and exhaust gas treatment; new materials</p> <p>Electronics & Connectivity: Engine electronics; vehicle lighting; electrical system; comfort electronics; human machine interface (HMI); connectivity; internet of things</p> <p>Accessories & Customising: General accessories for motor vehicles; technical customising; visual customising; infotainment and Car IT; special vehicles, equipment, assemblies and modifications; car trailers for cars and small commercial vehicles; spare and accessory parts for trailers; merchandising</p> <p>Diagnostics & Repair: Workshop equipment for repair and maintenance; tools; digital maintenance; vehicle diagnostics; maintenance and repair of vehicle superstructures; towing equipment; workshop equipment for repair and maintenance for alternative drive concepts; fastening and bonding solutions; waste disposal and recycling; workshop safety and ergonomic workshops; workshop and dealership equipment; oils and lubricants; technical fluids; workshop concepts</p> <p>Dealer & Workshop Management: Workshop / dealership / filling station planning and construction; dealer, sales and service management; digital marketing; customer data management; online presence; e-commerce and mobile payment; basic and advanced training and professional development; workshop and dealership marketing; online service providers and vehicle/parts/service marts; economic regeneration, research, consulting, cluster initiatives</p> <p>Car Wash & Care: Washing; vehicle care; vehicle preparation and detailing; water reclamation, water treatment; filling station equipment</p> <p>Alternative Drive Systems & Fuels: Energy storage alternative fuels; complementary products; vehicle concepts; resources; charging and tank technologies and systems; new workshop technologies</p> <p>Tyres & Wheels: Tyres; wheels and rims; tyre/wheel repair and disposal; used tyres and wheels; tyre/wheel management and systems; sales equipment and storage of tyres; accessories for tyres, wheels and installation</p> <p>Body & Paint: Bodywork repairs; paintwork and corrosion protection; smart repairs for paintwork, metal parts, plastic parts, windows, headlights, rims; new materials</p> <p>Mobility as a Service & Autonomous Driving: Mobility services; automated driving; fleet management / leasing / corporate mobility</p>		
Visitor Profile	Manufacturer, dealer, agent, distributor, wholesaler, retailer, service provider (auto refitter/tuner/garage/workshop/service center/petrol), private & official fleets, trade association, government agency, publisher, research institution, university, polytechnic		
Participation Fee (2023)	Standard package (min 12 sqm)	Raw space (min 36 sqm)	
Zone A	RMB 2,800 / sqm	RMB 2,500 / sqm	
Zone B	RMB 1,500 / sqm	RMB 1,200 / sqm	
	*Media package fee of RMB 1,500 is compulsory for all exhibitors.		
Fringe Events (Automechanika Shanghai 2022 – Shenzhen Edition)	58 Fringe events include: Automotive Aftermarket Summit 2022, Tomorrow's Service & Mobility Summit 2022 – Analysis on the Development and Application of Connected Commercial Vehicles, China International Tyre Industry Conference 2022, International Summit of Connected-Vehicle Policies and Regulations 2022, Used Car Strategy and Development Forum 2022, International Automotive Congress 2022, etc.		

Admission	For trade visitors only – upon registration. Persons under 18 will not be admitted.	
Organiser	Messe Frankfurt (Shanghai) Co Ltd Sinomachint – China National Machinery Industry International Co Ltd	
Associate Supporters	China Chamber of Commerce for Import & Export of Machinery & Electronic Products China Ocean Aviation Group Incorporation	
Local Supporters	Anhui Association of Automobile Trades Auto & Motor Parts Chamber of Commerce of National Federation of Industry and Commerce Beijing Association of Automobile Manufacturers Beijing Automotive Maintenance and Repair Trade Association China Aluminum Wheel Quality Association China Auto Maintenance Equipment Industry Association China Automotive Maintenance and Repair Trade Association China Council for the Promotion of International Trade, Shandong Sub-Council China Council for the Promotion of International Trade, Shanghai Pudong Sub-Council China Council for the Promotion of International Trade, Taizhou Branch China Council for the Promotion of International Trade, Zhenjiang Branch Circulation Industry Promotion Center of Ministry of Commerce, People's Republic of China Cixi Auto Parts Industry Association Commercial Vehicle Branch of China Association of Automotive Manufacturers Aftermarket Committee Committee for Vehicle Use Motor & Electrical Appliances of CAAM Guangzhou Motor Vehicle Repairing Association Hebei Auto Maintenance Equipment Industry Association Hebei Auto Parts Industry Association HKAPIA – Hong Kong Auto Parts Industry Association Related Industry Branch of China Association of Automobile Manufacturers Ruian Automobile Motorcycle Parts Industry Association Shanghai Federation of Industry and Commerce of Auto maintenance and repair equipment chamber of commerce (SAMRC) Shanghai Automobile Maintenance & Repair Trade Association Shanghai Automotive Parts Industry Association Trade Development Bureau of Ministry of Commerce, People's Republic of China Yingkou Auto Maintenance Equipment Industry Association Yuhuan Automobile & Motorcycle Fittings Association Zhejiang Association of Automobile Manufacturers	
International Supporters	AAAA – Australian Automotive Aftermarket Association (Australia) AASA – Automotive Aftermarket Suppliers Association (USA) APEV – Association for the Promotion of Electric Vehicles (Japan) ASA – Federal Association of Manufacturers and Importers of Automobile Service Equipment (Germany) AVERE – The European Association for Electromobility (Belgium) BEM – German Federal Association for eMobility (Germany) EEC-EG – The Engineering Export Council of Egypt (Egypt) EGEA – European Garage Equipment Association (Belgium) HDMA – Heavy Duty Manufacturers Alliance (USA) JAPIA – Japan Auto Parts Industries Association (Japan) MARii – Malaysia Automotive, Robotics & IoT Institute (Malaysia) MEMA – Motor & Equipment Manufacturers Association (USA) MERA – The Association for Sustainable Manufacturing (USA) NAPAC – Nippon Auto Parts Aftermarket Committee (Japan) OAC – Overseas Automotive Council (USA) OIB – Uludag Automotive Industry Exporters Union (Turkey) SERNAUTO – Spanish Association of Automotive Suppliers (Spain) SMMT – The Society of Motor Manufacturers and Traders (UK)	
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Organisers

